



Volume 50 Issue 31

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Speakers this week: 18 2 2010

18th February: Jason Schragger

Publishing books in the E.U.



Christina Henry
is the driving force behind
"Roses from the Heart",
this encourages people to learn
about the history of women
convicts.

So far she has received 15,000
bonnets from all over the world.

Thank you very much Christina,
and we wish you all the very
best with your future
endeavours.

He has half the deed done who has made a beginning.

Belmont Club Meeting

Last Meeting

Thursday 11th January 2010

Attendance: Nearly 64 %

Members: 22

Make Ups: 1

Apologies: 14

Visiting Rotarians: 1

Club Guests: 3

Guest Speaker: Christina Henry

Next Meeting

**Thursday 18th February 2010
12.00 pm for 12:30 pm
Silks Bar & Grill
Belmont**

Guest Speaker: Jason Schragger

Topic: Publishing books in the E.U.

Host chair: Glynn Schragger

Welcoming: Graeme Jarred

Birthdays: Glynn Schragger

Grace: Terry O'Meara

Up & Coming Speakers

25th February: Carl Johnson

Operation & Event Logistics Manager - Perth Racing

Announcements:

Please help our exchange student Colin by inviting him to some social activities.
[Weekend outings.]

**Rottnest, Adventure world,
Zoo**

are on his list.
He can be contacted at Grant & Carmen
Geary's house
or email: **colinsmac24@msn.com**

Birthday Corner

**Happy birthday and
Congratulations to:**

Bryan Martin

Rotary Club of Belmont Website:

www.belmontrotaryclub.com

ROTAMART DUTIES

Please note that you're expected to be there at 07.00 hrs. to prevent people taking advantage of stalls without payment .

Date:	Rotarian 1	Rotarian 2
21 February	Petro Recchia	Bruce Hall
28 February	Giacomo Recchia	James Elloy
7th March 2010	John Passmore	Grant Geary
14th March 2010	Geoff Pinkus	Stan Perron
21st March 2010	Laurie Zarrop	Ron Geary
4th April 2010	Margie Bass	Bruce Hall
11th April 2010	Glynn Schragger	Terry O'Meara
18th April 2010	Paul Andriessen	Mike Winslade
25th April 2010	David Bennett	Geoff Lovell
2nd May 2010	Allan Briant	Bryan Martin
9th May 2010	David Elliot	Russell Perring

Request by *Mike Winslade: can you please **STOP bringing along 240V phone chargers of all kinds!**

*This guy is hard to please, he changes his mind every week.....LOL!

It is a story so familiar to most Rotarians that it has evolved beyond lore and become assimilated into the genetic code of the organization. In 1932, Herbert J. Taylor, the newly appointed president of a nearly bankrupt Chicago cookware company, believing his employees were in need of an “ethical yardstick,” wrote four questions on a small, white piece of paper:

Is it the TRUTH? Is it FAIR to all concerned? Will it build GOODWILL and BETTER FRIENDSHIPS? Will it be BENEFICIAL to all concerned?

When Taylor penned what came to be known as The Four-Way Test, the country was in the grip of the Great Depression, and there was widespread distrust of banks and corporations after the stock market crash three years earlier. At the Club Aluminum Products Company, a new and expensive type of cookware was being sold with rapidly declining success by door-to-door salesmen using high-pressure tactics. Although Taylor instituted additional measures, such as establishing distribution channels through retail stores and offering free trials and affordable payment plans, he came to believe that applying his test to Club’s advertising and sales methods was the key factor that led to the company’s remarkable return to profitability.

Before implementing the test as a company policy, Taylor consulted four managers – a Roman Catholic, a Christian Scientist, an Orthodox Jew, and a Presbyterian – to make sure nothing in it conflicted with “their religious or moral beliefs.” He came to see the test as useful beyond business, writing in his autobiography, “Anyone who checks his thoughts, his words and deeds against The Four-Way Test before he expresses himself or takes action is almost certain to do the right thing.”

In the 54 years since Taylor graced the cover of *Newsweek* magazine as president of Rotary International during its 50th anniversary year, The Four-Way Test is still front and center in Rotary circles, with most club members reciting it before meetings and applying it to personal and professional challenges. But in the midst of another economic crisis and a period marked by corporate greed and scandal, this seems an appropriate time to renew acquaintances with one of the key figures in the history of Rotary.



Herbert Taylor with the 4 way test.

Hello Rotarians =)

I've just finished my third term at Uni and finally found time to send you an e-mail =). I've been wanting to write to you for ages, but there were so many things to do, that I simply didn't have time. Sorry!

I'm now 20 years old and still at school... Maybe I'm gonna study until I retire ^^.

I'm doing public economics and teaching. And most of my subjects are really interesting. I got 3 days of school a week, as I can create my timetable by myself. This always takes a lot of time, but I still like it. That way, I can choose when I go to school and which subjects I take. At the moment I got 2 weeks of holidays. During this time I am working at profile productions. www.profile-productions.ch. I got to organize many events with more or less known artists. In November we had a concert with more than 1000 guests. During school time I work there one day a week, so that I can finance my studies.

Besides school and working, I got a boyfriend, called Angelo, who wants to see me from time to time =). He's a wonderful man and I'm glad to be his girlfriend! He's working shift and doing a foreman's course in the evenings. So we sometimes study together to get good marks =).

After Christmas I went to a snow camp (see pictures below). It was just great to spend some times before my hard studying time (I had to study for 7 huge exams) with friends. The weather wasn't always that good, one day we even had rain, but nevertheless we had great fun in the Swiss mountains.

I'm now part of a youth-group organisation team. We organise the programs for Saturday evenings and also stuff like the snow camp or a valentines day surprise for people on the street. We go around and give love letters to the people =). Below you also find some pictures of our Christmas celebration.

Well, that's about all that is happening here in Switzerland. My family's well. Mum's working part-time at kindy and she really enjoys it. Tobi and Valeria are still at school. And Dad's still working as an accountant.

I still receive your newsletter and I really enjoy reading it. Especially the "health corner" makes me laugh whenever I read it.

I'm planning to come back to Australia in October 2011. So be prepared, you might have to put up with a crazy girl collecting the fines again. =)

Love from freeezing cold Switzerland.

Julia Emmert. (Our exchange student from a few years ago; on the left with sister Valeria)



